

## ORDER



**Orders**  
**Order / Rev:** 704115 - 7  
**Alt Order #:** 6330853  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1537 sked A  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 08/02/12 / 10/03/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	135	\$170,175.00	\$144,648.75
10/08/12	10/14/12	29	\$26,450.00	\$22,482.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	164	\$196,625.00	\$167,131.25	0.00
<b>Totals</b>	<b>164</b>	<b>\$196,625.00</b>	<b>\$167,131.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/08/12	430-5a News	CM	430-5a	MTWT---	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
				430-5a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWT---		5			\$75.00			0.00			
4	WTSP	10/02/12	10/08/12	5-530a	CM	5-530a	MTWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		4			\$100.00			0.00			
6	WTSP	10/02/12	10/08/12	530-6a	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5			\$150.00			0.00			
9	WTSP	10/02/12	10/08/12	M-F 6-7a	CM	6-7a	MTWTF--	:30	6	\$175.00	P-4	0.00	NM	6	\$1,050.00
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$175.00			0.00			
11	WTSP	10/02/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$200.00			0.00			
14	WTSP	10/02/12	10/08/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6			\$200.00			0.00			

Advertiser:	Obama/D/President
Product Desc:	OBAMA FOR AMERICA
Estimate:	1537 sked A

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WTSP	10/02/12	10/08/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTSP	10/02/12-10/08/12		M-F 9-930a 10 News, 9am		9-9:30A	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	Credited														
4	WTSP	10/02/12-10/08/12		M-F 9-930a 10 News, 9am		9-9:30A	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		M-F 9-930a 10 News, 9am		9-9:30A	MTWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	Credited														
19	WTSP	10/02/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6				\$100.00		0.00			
21	WTSP	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$75.00		0.00			
23	WTSP	10/02/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	6	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		6				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
4	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
6	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
7	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
8	WTSP	10/02/12-10/08/12		Price Is Right		11a-12p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
26	WTSP	10/02/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		M-F 12-1230p		12-1230p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
2	WTSP	10/02/12-10/08/12		M-F 12-1230p		12-1230p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
3	WTSP	10/02/12-10/08/12		M-F 12-1230p		12-1230p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		M-F 12-1230p		12-1230p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
29	WTSP	10/02/12	10/08/12	Y&R Young and the Restless	CM	1230-130p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	10/02/12-10/08/12		Y&R		1230-130p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														
5	WTSP	10/02/12-10/08/12		Y&R		1230-130p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
	Credited														

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Alt Order #: 6330853  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1537 sked A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WTSP	10/02/12	10/08/12	B&B	CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	1	\$550.00
Bold and Beautiful															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$550.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
2	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
3	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
5	WTSP	10/02/12-10/08/12		B&B		130-2p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
Credited															
33	WTSP	10/02/12	10/08/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	2	\$600.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
Credited															
2	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
Credited															
5	WTSP	10/02/12-10/08/12		M-F 2-3p		2-3p	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
Credited															
36	WTSP	10/02/12	10/08/12	M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$275.00	0.00					
38	WTSP	10/02/12	10/08/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			8		\$400.00	0.00					
41	WTSP	10/02/12	10/08/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
5-530p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$275.00	0.00					
44	WTSP	10/02/12	10/08/12	M-F 530-6p	CM	530-6p	MTWTF--	:30	6	\$275.00	P-4	0.00	NM	6	\$1,650.00
10 News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			6		\$275.00	0.00					
46	WTSP	10/02/12	10/08/12	M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			4		\$500.00	0.00					
50	WTSP	10/02/12	10/08/12	7-730p	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,300.00	0.00					
52	WTSP	10/02/12	10/08/12	730-8p	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,500.00	0.00					
54	WTSP	10/02/12	10/08/12	LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
LN (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,000.00	0.00					
56	WTSP	10/06/12	10/06/12	LN (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
Late News (Sa)															

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**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		5				\$700.00		0.00			
57	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$900.00		0.00			
E 58	WTSP	10/02/12	10/08/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		8				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	10/02/12-10/08/12	Letterman		1135p-1237a	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
	Credited														
60	WTSP	10/02/12	10/08/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		5				\$175.00		0.00			
62	WTSP	10/06/12	10/06/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		2				\$75.00		0.00			
67	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		2				\$500.00		0.00			
68	WTSP	10/07/12	10/07/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$500.00		0.00			
70	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$500.00		0.00			
71	WTSP	10/08/12	10/08/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$5,500.00		0.00			
72	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Mon Prime C		Mon 10-11p	M-----	:30		<del>(\$3,500.00)</del>		0.00	NM		
	Credited														
74	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$9,000.00	P-3	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		2				\$9,000.00		0.00			
75	WTSP	10/02/12	10/02/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		1				\$4,000.00		0.00			
76	WTSP	10/03/12	10/03/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$4,000.00		0.00			

Order / Rev: 704115 - 7  
 Alt Order #: 6330853  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537 sked A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	WTSP	10/03/12	10/03/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Wed Prime A		Wed 8-9p	--W-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
Credited															
79	WTSP	10/04/12	10/04/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$4,500.00		0.00						
80	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$4,500.00		0.00						
81	WTSP	10/04/12	10/04/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	2		\$4,000.00		0.00						
83	WTSP	10/05/12	10/05/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$3,000.00		0.00						
85	WTSP	10/07/12	10/07/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$4,500.00		0.00						
86	WTSP	10/07/12	10/07/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$4,500.00		0.00						
87	WTSP	10/07/12	10/07/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$3,500.00		0.00						
88	WTSP	10/07/12	10/07/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$8,000.00		0.00						
92	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$1,000.00		0.00						
93	WTSP	10/06/12	10/06/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football D	-----S-	:30	2	\$10,000.00	P-4	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$10,000.00		0.00						
96	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$7,000.00		0.00						
97	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	2		\$10,000.00		0.00						
99	WTSP	10/03/12	10/03/12	Prime Political Program Prime Political Program	CM	Prime	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$4,500.00		0.00						



Order / Rev: 704115 - 7  
Alt Order #: 6330853  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1537 sked A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N114	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9am 10 News, 9am	M	9-9:30A	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
													Totals	164	\$196,625.00